

VISUAL IMPACT

Sydney 2023

Exhibitor News #1

Welcome to the first exhibitor newsletter for Visual Impact Sydney 2023!

The show is just under 4 months away, so it's time to start thinking about what you hope to achieve at the show, and what you are going to need to help you reach your target.



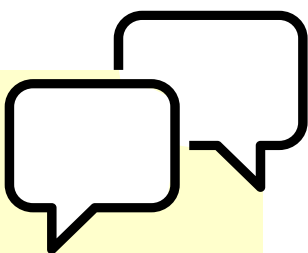
Media Opportunities

Once again Robyn Frampton our Marketing and Communications Manager will provide all PR support for Visual Impact Sydney 2023 Expo, regularly distributing information promoting the exhibition to a wide range of media outlets covering every aspect of the printing, graphic communications, packaging, sign, and display industries.

Robyn is also available to help you promote your involvement by distributing* your media release to any or all of our media contacts or helping you prepare your information to achieve the best results. This assistance is offered completely free of charge; It's all part of the service package you receive as an Exhibitor.

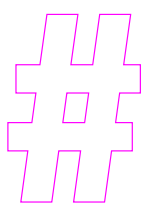
If you wish to make use of this service, please send your media release to robynf@visualconnections.org.au with the subject heading – 'Visual Impact Sydney 2023 information for release'. You should also include contact details in case the media wish to clarify anything with you or get further information. If you need a hand preparing your media release, just email or give Robyn a call on **0419 101 117**.

***Please note that Visual Connections Australia takes no responsibility for the veracity of information we pass on for you and cannot answer media's queries about your products or services.**



Accommodation

Accommodation rates have been negotiated at several hotels and apartments in close proximity to the venue. To book this accommodation online please visit <https://events.ozaccom.com.au/visual-impact-sydney-2023/accommodation/Site/Register>



SOCIALS – USE THESE HASHTAGS ON ALL YOUR COMMS

#visualimpactexpo

#printexpoau



Exhibitor Manual

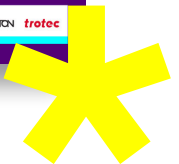
The exhibitor manual is in the final testing stages and links will be emailed out soon. If you would like the PDF manual (does not include order forms, these will be online) please give Charly a call on **02 9868 1577** or email at exhibitions@visualconnections.org.au



How can I highlight my presence at the show?

Use of exhibition logo - Attached you'll find the Visual Impact Sydney 2023 logo and web banner available for you to use on any event communication – emails, newsletters, brochures, postcards, catalogues etc. To use, simply right click on the images and save. It is also available for download from the exhibition website, <https://www.visualimpact.org.au/sydney-exhibition-2023>

We can also provide you with a copy of the banner with **"See us on stand"** And your logo incorporated into the banner. If you would like this please contact Charly on exhibitions@visualconnections.org.au



Sponsorship and Advertising Opportunities

We have a number of sponsorship and advertising opportunities available for exhibitors. Have a look at the options here <https://www.visualimpact.org.au/sydney-2023-media/VI%20SYD23%20SPONSORSHIP%20V3.pdf>



Envision your Success

If you have any questions at any time, please do not hesitate to contact Charly Blades on **02 9868 1577** or exhibitions@visualconnections.org.au