

VISUAL IMPACT **Brisbane 2024**

VISITOR GUIDE

OPENING HOURS:

Wednesday 17th July 9am - 5pm Thursday 18th July • 9am - 5pm Friday 19th July • 9am – 4pm

Connect with Success

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Connect with Success

Australia's leading exhibition for sign, display, wide-format print, engraving, vinyl applications, textiles, digital print, routing and laser cutting.

It's been six years since we were able to bring the very latest innovations for the print, sign, display, engraving and wider graphics sector to Brisbane, but now,

Visual Impact Brisbane is back!

Join our sponsors, Roland DG, Avery Dennison, Epson, Graphic Art Mart, HP, Spicers and Trotec and many other industry leaders who will be showcasing their latest their latest innovations, and connect with the experts for information, ideas and inspiration at the all-new Connections Centre.

EXHIBITION DETAILS:

Halls 4, Brisbane Convention and Exhibition Centre

OPENING HOURS:

Wednesday 17th July	9.00am – 5.00pm
Thursday 18th July	9.00am – 5.00pm
Friday 19th July	9.00am – 4.00pm

Floorplan	4
Exhibitors List	5
Welcome	6
Exhibitor Profiles	8
Seminar Program	42
Exhibition Categories	48



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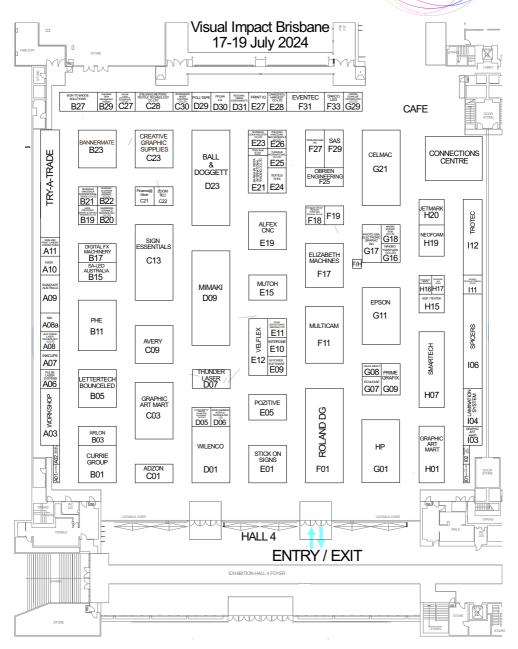




FLOORPLAN

VISUAL IMPACT
Brisbane 2024

Correct a time of printing - 17 June, 2024.



EXHIBITORS LIST



Adzon	C01
Alfex	E19
AGP TEXTEK	H15
Anhui Maiming Acrylic Technology Ltd	D06
Arlon Graphics	В03
Asia Sign	A01
Australian Sign & Graphics Association	A10
Australian Skills Management Institute	B29
Avery Dennison	C09
Ball & Doggett	D23
Banner Brothers	A02
Bounce LED	B05
Cafe Signs & Supplies	C22
Cangzhou Harvest Co Ltd	E28
Celmac	G21
Complete Signage Installation Pty Ltd	101
Creative Graphic Supplies	C23
Currie Group	B01
Dakco LED Displays	F33
Digital FX Machinery	B17
Dongguan ZhiLian Hardware (Metal Sign)	
Products Co Ltd	F18
Ecolease	G07
Elizabeth Machines	F17
Epson Australia	G11
Eventec	F31
Finance@work Pty Ltd	C21
Flag Advertising (Beijing) Ltd	E11
GlazeKing Ceramics Technology Co Ltd	B20
Graphic Art Mart C03, H01, I02	2, 103
Hai Ning Bozhong Trading Co Ltd	E24
Hangzhou BannerMate Exhibition System Co Ltd	B23
Hefei Pre-World Import And Export Trading Co Ltd	B19
HeFeng Advertising Co Ltd	H16
HP Australia	G01
Inkcups	A07
Interone Co Ltd	E10
Jetmark Signage Group	H20
Jiaxing Guangjie Technology Co Ltd	G29
Jilin Yongli Laser Technology Co Ltd	A08
Kunshan Yijiao Decorative Engineering Co Ltd	C27
Lamination System Pty Ltd	104
Letter Tech Australia	B05
LIA & FPLMA	D30

and the second of	500
Mimaki Australia	D09
M-Power	E09
Multicam Systems	F11
Mutoh	E15
Mynice Optoelectronics Co Ltd	111
Neofoam	H19
Ningbo Scaler Sign Co Ltd	G18
Ningbo Yuanyuan Co Ltd	G16
O'Brien Engineering	F25
PHE Paper Handling Equipment	B11
Photo USA Electronic Graphic Inc	G17
POLI-TAPE	D29
Pozitive	E05
Prime Grafix	G09
printIQ	E27
Pulse Laser Systems	A06
Regional Trade Assessments	D31
Roland DG	F01
S2K I INSIGNS	A08a
SA-LED Australia	B15
SAS Supplier Group	F29
Shanghai Aludream Building Material Co Ltd	
Shanghai Gokai Industry Co Ltd	E23
Shanghai Mingshida International Trade Co	
Shanghai Totem Exhibition Co Ltd	E22
Shanghai Weita International Trading Co Ltd	E21
Shenzhen AVS Signs Co Ltd	H17
Sign & Print Career Connections	A11
Sign Essentials	C13
Sign to Badge Solutions	B27
Signovate Australia	A09
SMARTECH Business Systems	H07
Spicers	106
Stick on Signs	E01
Suzhou Display Master Exhibition	
Equipment Factory	D05
Thinksub International Co Ltd	E25
Thunder Laser Australia	D07
Trotec Laser	112
Velflex	E12
Visual Impact Magazine	G08
Wilenco	D01
World Kougei Inc.	F27
Zhejiang Kangzhan New Materials Co Ltd	E26
Zhejiang Meiteng Textile Technology Co Ltd	C28
Zhongshan Miser Lighting Co Ltd	C30

WELCOME TO

On behalf of Visual Connections Australia, our Platinum Sponsor Roland DG and our Gold Sponsors Avery Dennison, Epson, Graphic Art Mart, HP, Spicers and Trotec, we would like to welcome you to Visual Impact Brisbane 2024.

This is our first Visual Impact show in Brisbane since 2018 and will feature the latest innovations from the major suppliers to the signage, print, display and engraving industries.

You can expect to find a wide range of solutions on show, from digital printing and personalisation; to channel lettering, braille and illuminated signage; wide-format printing and displays; textile, sublimation, and direct-to-garment printing; vinyl applications; and finishing technologies including laser cutting, routing and engraving, stitching, seaming, welding and trimming; media and more.

Many technologies will be demonstrated live on stand at the show, and you'll have the chance to connect with the experts to discuss how their offerings can meet your specific business needs.

The exhibition will be complemented by a packed program of informative sessions covering trends, technologies, business information and the regulatory environment, as well as panel sessions tackling some of the hottest issues facing industry businesses. You can find the Connections Centre Program later in this Visitor Guide – make sure you check out the scheduled times, so you don't miss any sessions of interest.

VISUAL

Running a business is not getting any easier, so now is the time to strengthen our businesses and make sure we are equipped to be as efficient. productive and profitable as possible. It's also a great time to look at diversifying, with market needs changing and new opportunities evolving.

The next three days provide the perfect opportunity for you to understand the latest trends and discover how you can capitalise on these to create profitable new revenue streams.

We would not be able to put on a show of this magnitude without our sponsors, and we thank them for their continued support for our industry.

Once again on behalf of the Visual Connections Australia, our sponsors and our exhibitors, we hope you have a great time and truly enjoy Visual Impact Brisbane 2024.

Kindest regards,

Peter Harper - Chief Executive Officer Visual Connections Australia

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DYE SUBLIMATION







DTG & DTFILM



Visual



Adzon



C01

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Founded in 2005 from a humble garage, we've grown into your ultimate partner in creativity. We offer vibrant heat transfer vinyl, top-tier direct to garment (DTG) and direct to film (DTF) products to bring your designs to life. As Queensland's top supplier for Brother GTX, we ensure you stay ahead in innovation. Let's turn your wildest ideas into reality together! Adzon Agencies – Where creativity meets quality.

Alfex



E19

10 Northgate Drive Thomastown VIC 3074 +61 3 9359 0688 marketing@alfex.com.au www.alfex.com.au

Alfex is one of Australia's top suppliers of laser systems for cutting, marking and engraving of both metals & non-metals. We have partnered with the best laser system brands worldwide to provide the most suitable lasers for your business, with a focus on technical support, laser education, safety, and business productivity. We are the exclusive Australian distributor

of Epilog laser cutting and engraving systems, built in the USA, we also offer solutions from Lotus Laser Systems (UK), Kern Laser Systems (USA), and Vision Engravers (USA) for signwriting, manufacturing and both fine detail and large format engraving and marking applications.

Anhui Maiming Acrylic Technology Ltd



D06

Visual

Junction of Longshu East Road and Wujiao Road Luan City Anhui 237000 China +86 133 3565 9398 shine.sales@ahmmykl.com

www.ahmmykl.com

Anhui Maiming Acrylic Technology Ltd is a professional company specialising in cast acrylic sheet researching, manufacturing and marketing. We were established in 2014, located in a new developing city - Lu'An City, Anhui Province. The factory covers an area of 40,000 square meters and has over 300 employees. We introduced the leading level of casting acrylic automatic production lines and use 100% Mitsubishi virgin raw material to ensure the high quality. You are welcome to visit us, and we expect to be your trustable partner!

AGP | TEXTEK



H15

No.86 Jingsan Road North, Jinshui District Zhengzhou Henan 450000 China +86 150 9339 4741 iris@agoodprinter.com

www.agoodprinter.com

Zhengzhou Yoto Technology Co Ltd specialises in R&D, manufacturing, sales, and service of inkiet printers. Zhengzhou Yoto Technology Co Ltd as a high-tech enterprise now has UV DTF printer series and DTF printer series. We insist on quality service first and have focused on overseas markets for more than 10 years. Distribution networks and service systems have been established in many countries and regions around the world. Looking forward to working with you and growing together in the future!



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THE BIGGEST GLOBAL BRANDS





































Arlon Graphics



B03

200 Boysenberry Lane Placentia California 92870 USA +1 714 985 6300 ngomez@arlon.com

Join Arlon Graphics at Visual Impact Brisbane for an exciting showcase of innovation! Visit our stand for live demos and discover our latest products, including VITAL, our new non-PVC product range that delivers superior quality and performance without compromising the planet. Explore our popular SLX+ and premium colour change films. and test your wrapping skills for a chance to win a range of prizes. As a global leader in pressure-sensitive materials for fleet, architectural, digital imaging, and signage markets, Arlon Graphics is a must-visit. Follow us on Instagram @ArlonGraphics anz and Facebook @ArlonGraphicsANZ

Asia Sign



A01

Room 801, Building 5, Lane 199 , Songjiang District Shanghai 201516 China +86 139 2509 3457

lee@adidworld.com www.en.adidworld.com

Over 20 years media platform connect with 1,000,000 professionals in sign and printing industry.

Australian Sign & Graphics Association



A10

Shop 4, 123 Midson Road Epping NSW 2121 +61 2 9057 9008 admin@signs.org.au www.signs.org.au

The ASGA is the peak body representing sign writers, manufacturers and installers, engravers and wide-format printers, designers, educators and apprentices in the sign, display and graphics sector. We aim to build a professional industry through providing resources, support and technical information to our members, working to improve education and training, attracting new talent to the industry, and through advocacy and representation. The achievement of excellence is recognised and

encouraged through our biennial National Sign & Graphics Awards and we regularly take part in industry trade shows and provide networking opportunities for our members.

Australian Skills Management Institute



B29

Level 8, 269 Wickham Street Fortitude Valley QLD 4006 1300 400 269 info@asmitraining.edu.au www.asmitraining.edu.au

Queensland's premier RTQ (Award winning as voted for by ASGA) for apprenticeships and RPL certification within the signage industry. ASMI plays an active role in fostering change and acting as a catalyst in the implementation of change and innovation in the signage industry. We believe we have a creative role in ensuring students benefit through improved learning resources and training while on-theiob. These innovative training practices delivered by ASMI have supplied industry with highly skilled workers with increasing levels of technical knowledge and employability skills related to the industry's technological advancements. ASMI understands students learn differently and customise teaching so the student can work at a level best for them and their capability to accommodate their learning. We have now recently expanded to include training in New South Wales.



Visit stand **I12** for LIVE demonstrations on our lasers and experience Ruby® - the latest innovation from Trotec.



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Avery Dennison





C09

4 Duigan Drive Moorabbin Airport VIC 3194 +61 499 833 972 www.graphics@ap.averydennison. com

Avery Dennison is a world leader in graphics that connect, inspire and educate. We provide high-performance, pressuresensitive adhesive films for the automotive, architecture and advertising domains. Designed for use on a vehicle as well as outdoor and indoor building graphics, our films are regularly converted for digital print, wrapping, signage, reflective and screen print applications. As a Fortune 500 company with over 32000 employees and operations in over 50 countries, we constantly innovate to make graphics more exciting, noticeable and easy to install. From short-term promotional to long-term durable applications, our comprehensive range of materials enables you to transform any idea into impactful messages.

Ball & Doggett



Ball & Doggett

D23

6 Reconciliation Rise Pemulwuy NSW 2145 1300 024 749 communications@ballanddoggett. com.au www.ballanddoggett.com.au

Ball & Doggett, we are Australia's leading distributor of printable materials, press consumables and printing equipment. We represent top brands including Kornit Digital, HP, Roland, Metamark, POLI-TAPE, among many others. For live demonstrations and more information visit our stand at D23.

Banner Brothers



A02

5, 31 Acanthus Street
Darra QLD 4075
+61 7 3114 2113
sales@bannerbrothers.com.au
www.bannerbrothers.com.au

We specialise in the finishing of wide format printed banners, signs and vinyl media. We offer a range of products and services to give your job a professional finish. Our trained staff can join, weld, sew and supply everything needed to finish your printed banners. We also laminate finished media.

Bounce LED



B05

2 Chapel Street Marrickville NSW 2204 +61 2 9517 3222 sales@bounceled.com.au www.bounceled.com

Bounce LED works to bring the latest illumination technology directly to the signage, shopfitting and electrical industries. We cater to commercial, architectural. and industrial projects, meeting the diverse lighting needs of Australia. Our free online tool, Bounce Wizard, allows you to easily design and calculate the best LED lighting products for your project, providing an easy quote, and ensuring the best illumination. For customised solutions, our friendly team can provide a LED layout for your sign within 48 hours. We partner with trusted brands to provide reliable, end-to-end illumination solutions for manufacturers-MeanWell. LTECH, Wago, Novaneon and Principal Sloan. Put yourself in the best light with Bounce LED.

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EXPERIENCE THE RANGE OF SOLUTIONS FOR YOUR SPECIFIC BUSINESS APPLICATION.



Canon Colorado & Arizona Printers

Whether it is new **Colorado M-Series** using unique UVgel technology or the world-renowned **Arizona** true flatbed platform, experience precision and productivity with Canon's large format production print solutions. From vibrant posters to interior decor unleash your creativity with unrivaled quality and efficiency.



EFI UV LED & Soft Signage Printers

Unlock limitless possibilities with EFI's innovative solutions consisting of the most extensive range of UV LED printers and production level dyesublimation printers with the option of inline fixation. From stunning soft signage to high-impact graphics, achieve unmatched quality and versatility for all your printing needs.



Elitron Advanced Cutting Tables

Elevate your cutting game with Elitron's precision-driven cutters. From intricate designs to high-volume production, experience unmatched efficiency and reliability, empowering your business with the cutting-edge technology it deserves.



Currie Group Service & Support

Currie Group have a 75-year tradition of providing technical service and support of the highest standards to the graphic arts industry. Our nationwide team of factory trained field service professionals are a critical component in the fully integrated print solution that we provide to customers.



Scan the QR Code to contact Currie Group for a demonstration of true end-to-end production.





Cafe Signs & Supplies



C22

Factory 6, 981 Mountain Highway Boronia VIC 3155 +61 421 555 266 info@zoomtec.com.au www.zoomtec.com.au

Cafe Sign & Supplies: marketing displays and supplies for foodservice industry. Custom cafe barriers, market umbrellas, metal displays, flags... for brewers, coffee roasters and machine suppliers, beverage, restaurants, pubs, and hotels... Latest outdoor marketing cases for foodservice: www.facebook.com/zoomtecsignsupplies

Cangzhou Harvest Co Ltd



E28

Room 903, No.3 building, BaiChuan Road Cangzhou City Hebei Province 061000 China +86 150 1001 1685 170978116@qq.com www.teardropdisplays.com

We offer custom feather flags, teardrop flags, table covers, retractable banner stands, advertising flags, feather banners, teardrop banners, flying banners, wind flags, and much more. We are your one-stop shop for all of your banners, advertising flags, and signage needs. Our feather flags & teardrop flags (also known as feather banners, teardrop banners, advertising flags, and

wind flags) are produced in our factory, allowing us to control our quality and on-time delivery. We provide high quality value for money design, print, and display products and services to businesses that need branding solutions in the print media. We also work side by side with consumer brand companies and agencies to connect businesses to brands and brands to consumers. We pride ourselves in friendly and supportive of customer needs, so customers feel that their business is as important to us as our own.

Celmac





G21

6 Syme Street Brunswick VIC 3056 +61 3 9380 7111 info@celmac.com.au www.celmac.com.au

Celmac has provided large format printing solutions for over 30 years for the Australian print industry. Supplying printers, cutting systems, laminators, the consumables and software solutions required to make your workflows fast and efficient. Celmac is a business owners one source, for a complete printing solution. Showcased on stand #G21, Celmac have both HP & Epson printers with a special desktop to demonstrate RIP and colour management solutions for printers, and extensive finishing equipment from Kala in France. Meet the owner of Kala to discuss solutions for your business. Also demonstrated is the full range of Jessups USA, specialty media's including unique floor and safety graphics.

Complete Signage Installation Pty Ltd





101

260C Zillmere Road Zillmere QLD 4034 +61 414 726 787 info@csinstallation.com.au www.csinstallation.com.au

C.S.I. is your signage installation specialists in Brisbane, With over 20 years of experience in the signage industry, we have managed many major projects throughout Australia. Working with some of Australia's largest local and interstate signage companies to complete a variety of jobs ranging from small oneman installations to complete corporate rebranding projects. We are the experts on getting your signs up. While we are on site, we are a representative of your business, and emulate vour image. We understand the importance of your reputation and ensure that all of our experienced tradesmen act professionally with a focus on detail and the finishing touches. Let us help you complete your next signage project - large or small, on time and on budget



VISIT US SPICERS STAND 106

Australia's leading supplier of quality materials, equipment & solutions to our customers in the commercial print, labelling, packaging, signage, visual display, dye sublimation & architectural industries.

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Creative Graphic Supplies



CREATIVEGRAPHIC

C23

Unit 22, 1029 Manly Road Tingalpa QLD 4173 +61 7 3890 5414 sales@creativegs.com.au www.creativegraphicsupplies. com.au

We are Queensland's boutique supplier of large/grand format digital print media and sign materials. CGS provide digital print media solutions across aqueous, solvent, latex and UV curable ink technologies along with sign vinvl and accessories for the sign and graphics industry. With a combined knowledge of over 80 years in the digital print industry we have the expertise to help with product solutions and provide new innovative print and sign materials to help drive your business forward.

Currie Group





B01

2-4 Guest Street Hawthorn VIC 3122 1800 338 131 info@curriegroup.com.au www.curriegroup.com.au

Currie Group now offers the very latest in sign & display print solutions. Presenting the newly expanded portfolio of large format print solutions from Canon Production Printing, EFI and Elitron. Proudly serviced and supported nationwide by Currie Group's factory trained service team. Contact Currie Group for a demonstration of true end-to-end production.

Dakco LED Displays



E33

www.dakco.cn

Building #2, Nangang 3rd Industry Park, Tangtou Avenue, Shiyan, Baoan Shenzhen Guangdong Sheng 518000 China +86 755 2910 6150 iackv@dakco.cn

We are Dakco LED Displays. Experiences that challenge the extreme outdoor environment have underlined our journey since our very beginning in 2007, and our commitment to the most reliable outdoor LED displays will endure well into the future. It's the Dakco difference. We have installed 7,000+ LED displays in

over 90 countries and regions around the world, reaching an annual revenue of USD 15 million. From regular sign format to unique sign format-we are passionate about taking care of our customers and making our displays look their best for everyone who sees them!

Digital FX Machinery



B17

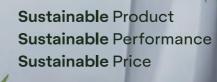
1, 22 Kingsbury Street Brendale QLD 4500 +61 7 2106 9926 info@digitalfxmachinery.com.au www.digitalfxmachinery.com.au

We pride ourselves in being industry leaders in garment printing in Australia. Our key staff, with over 50 years' combined experience, can create tailormade solutions for businesses of all sizes. From large companies expanding production to new businesses looking to start their printing journey, we've got vou covered. Our utmost commitment is to alleviate the complexities associated with machinery, ensuring that your prints are always exceptional in quality, efficiency, and ease of production.



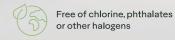
SP 1504 Easy Apply RS™

Digital Print Wrapping Film











Dongguan ZhiLian Hardware (Metal Sign) Products Co Ltd



F18

ShangBaoTan Industry Area , ShiPai Town DongGuan City GuangDong 523330 China +86 180 3828 4623 maggie123@foxmail.com www.en.zhilianwj.com

Dongguan Zhilian Hardware (Metal Sign) Co Ltd is a comprehensive manufacturer of customised metal sign, display products and decorative metal products. Our factory covers an area of 12,000 square meters, with 200 employees, located in Guangdong, China. Our main products are advertising signage products, such as: illuminated letter signs, light boxes, guiding signs and decorative metal products, such as; decoration metal, commercial furniture accessories, counters furniture. We also manufacture display products such as high-end brand display shelves, market display products, display windows, and more. Our long-term business partners are Louis Vuitton, Burberry, Salvatore Ferragamo, Dior, JIMMY CHOO, Moncler, Hugo Boss, MARTELL, Hennessy, L'Oreal and other well-known global brands.

Ecolease



G07

3, 71 Ridge Street Gordon NSW 2072 1300 322 092 info@ecolease.com.au www.ecolease.com.au

Ecolease is the leading sign. print and display equipment finance expert, dedicated to advancing your print and signage business. If you are running a small to medium sized business. at some stage you will need to buy equipment and vehicles. Investing in latest technology, equipment, plant and machinery or maintaining your vehicles ensures your business remains competitive, efficient and free from frustrating and costly breakdowns. Our team will be on the ground at the show to talk all things equipment finance with you and to help you buy the latest equipment on display. Come visit us at stand G07!

Elizabeth Machines



F17

876 Lorimer Street Port Melbourne VIC 3207 +61 423 014 705



wade@elizabethmachines.com.au www.elizabethmachines.com.au

Elizabeth Machines serves as the premier Australian distributor for an extensive array of cuttingedge industrial machinery, including Miller Weldmaster seam sealing machines, Seiko, Juki, and Siruba sewing machines, Melco embroidery machines, and Lightning cutting equipment. With a commitment to excellence, we offer a comprehensive range of spare parts for all makes and models. ensuring uninterrupted operation for our valued clientele. Conveniently located offices in Melbourne, Sydney, Brisbane and Adelaide stand ready to provide personalised assistance and support. Whether you're seeking top-quality machinery or reliable spare parts, Elizabeth Machines is your trusted partner in the textile industry.











Engineered to Perform Better"









ORAFOL



Epson Australia

EPSON



Finance@work Pty Ltd



Finance@work

G11

Level 1, 3 Talavera Road Macquarie Park NSW 2113 +61 2 8899 3666 www.epson.com.au

Epson is excited to showcase a diverse range of fabric and merchandise printers at Visual Impact Brisbane 2024. Our display will feature vibrant hues and high brightness, particularly evident in our underwater-themed stand, where sea creatures come to life through fluorescent colours. As print industry leaders, we are also eager to present our latest wide format printers for signage, fabric and merchandise production, all engineered to provide quality colour with durable operation. Visit us at stand G11 to explore our offerings and learn more about how Epson is revolutionising printing technology.

Eventec



F31

Unit 4, 22 Lawrence Drive Nerang QLD 4211 +61 2 9897 3077 sales@eventec.com.au www.eventec.com.au

Suite 2C, Level 2, 322 Kingsgrove Road Kingsgrove NSW 2208 1300 880 765 gsharan@financeatwork.com.au www.financeatwork.com.au

Established in 2007, Finance@ work provides specialised services to businesses throughout Australia who require equipment and motor vehicle finance. We are specialists in visual graphics industry and have been helping business owners for many years. Our team have a reputation for delivering the best products available in the equipment finance space. We tailor vendor finance programs for suppliers that sell capital equipment and are looking for a more competitive edge. With access to a wide selection of funding lines, we can help you find the best finance solution that works for your business.

Flag Advertising (Beijing) Ltd



No. 107 Magezhuang Advertising Zone Beijing 100018 China +86 187 0159 9700 george@flagadvertising.cn www.flagadvertising.cn

We specialise in fabric prints in China, offering fast turnaround times and high-quality products. With warehouses in Melhourne

and Sydney, we support a network of over 100 distributors across Australia.

GlazeKing Ceramics Technology Co Ltd



B20

89 Ying Hu Road, Industrial Zone, Dong Ping Town, Lishui Disctrict Nanjing Jiangsu 211212 China +86 138 1402 1007 bond.li@ham-ning.com www.glazekingsublimation.com

We are a professional manufacturing vendor, with joint European/Chinese management, with 20-year experience, dedicated to providing various sublimation printing products and effective solutions. We are a leading but also truly unique source for your sublimation products, with best quality at a most efficient cost level with a comprehensive quality control system and short delivery times. GlazeKing Coatings are widely known for best sublimation properties. We stand by your side, understand you better: SGS and TÜV certificates assure your customers the troublefree continuous use, cheap own production in China offers you unrivaled low purchase prices. Advanced efficiency and highest level of quality control convinces that GlazeKing is the safest, easiest accessible and most beneficial source of sublimation products worldwide. GlazeKing Coatings represents the newest generation of sublimation coating material with superior features in all aspects of sublimation printing.

A NEW DIMENSION IN DIGITAL DECORATIVE PRINTING













Graphic Art Mart

graphic art mart

C03, H01, I02, I03

3B Lenton Place North Rocks NSW 2151 1300 426 278 marketing@gamart.com.au www.gamart.com.au

Graphic Art Mart is excited to showcase our most extensive range of signage products yet. Introducing exciting new brands such as HP, alongside a comprehensive selection of rigid substrates including acrylic, aluminium composite panel, and foam board, we aim to be your ultimate destination for all your signage needs. From specialty films, automotive styling and protection solutions to a huge range of equipment, check out what's new at Graphic Art Mart. Find us not just at one stand, but at four locations: CO3, HO1, IO3, and IO2.

Hai Ning Bozhong Trading Co Ltd



E24

No. 10, Dangwan Road, Dangwan Village, Xucun Town Haining City Zhejiang 314409 China

+86 188 6831 2358 terrycheng@textile-flex.com www.textile-flex.com

Textile-flex is a textile expert in digital printing and home decor. We are offering high quality textile fabric products to global markets, in application of backlit/light box, display/

frontlit, blockout/blackout, tent, flag and many other special applications. Our complete product line delivers the high-quality materials for latex, uv, eco-solvent, solvent and dye sublimation printing.

Hangzhou BannerMate Exhibition System Co Ltd



B23

Fuwang Road, Grand Canal Industrial Rark, Renhe Hangzhou Zhejiang Sheng 311107 China

+86 139 5804 4914 shelly@bannermate.com.cn www.bannermate.com.cn

From establishment in 2002, BananerMate has been always following our mission "Enabling the customers to build the stands & displays easily and cost effectively", we focus on developing and manufacturing innovative and high quality portable displays, strive to be "Your first choice of portable displays".

Hefei Pre-World Import And Export Trading Co Ltd



B19

No 003, Fengjin Road, Shuangfeng Zone, Changfeng County Hefei Anhui Province 23000 China

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advertising & construction materials. Our products include PVC foam board, ABS double colour sheet, acrylic (PMMA) sheet And PVC self-adhesive vinyl series. Our products prove to be popular in overseas markets with good quality and competitive prices. We strictly comply with different formulas designed by experts based on different climates and application conditions. We have established long-term business relationships with companies from over 50 Countries and regions. Our R&D department provide the strong technical support and enable us to receive some OEM, ODM projects. After several years' development we have achieved great progress, we have 35 produce lines, and we are equipped with more automatic equipment to develop and upgrade our products. We can produce at least 140 tons of PVC foam boards per day.

HeFeng Advertising Co Ltd



H16

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Hefeng Sign is located in Guangdong, China, established in 2008, focusing on the production of various kinds of high-end signs.

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G01

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A07

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Inkcups is a leading supplier and manufacturer of digital inkjet equipment, pad printing equipment, laser platemakers and corresponding supplies, with direct sales, technical support and warehouse locations in the USA, Canada, Mexico, Germany, Hong Kong, Australia, and other global locations. Inkcups manufactures high-quality industrial machines for a wide range of industries, including apparel, drinkware, promotional, electronic, medical, sporting goods, and automotive markets.

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E10

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H20

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G29

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A08

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Jilin Yongli Laser Technology Co Ltd was established in Jun 2005 and it is a largescale comprehensive laser components manufacturer. which combines r&d with manufacturing, sale and service. Be honoured as the national key high-tech enterprise and province-class enterprise technical center. Yongli Laser adopts the vertical and integration strategy, starting from developing the production strategy, mastering multiple core technologies, and having a sustainable competitive advantage. To provide the customised services and entire solutions for laser equipment integrators meanwhile.

Kunshan Yijiao Decorative Engineering Co Ltd

AINI90

C27

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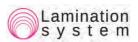
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B05

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LIA & FPLMA





D30

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LIA & FPLMA believe print plays a vital and irreplaceable role in the lives of every Australian, every day. As associations who represent the people in print, labels and flexible packaging, we seek to build a strong future for the industry through learning, connection, recognition, awards and promotion. We are committed to encouraging young people and recognising our future leaders through Graduate Awards. We welcome involvement from suppliers, print businesses and individuals alike - please contact us to get involved

Mimaki Australia



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Mimaki

D09

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Mimaki Australia is a leading provider of innovative digital printing solutions, renowned for its cutting-edge technology and high-quality output. Mimaki caters to various industries including sign graphics, textile, and industrial markets. With a strong commitment to sustainability and customer satisfaction, Mimaki Australia offers comprehensive support and training services, ensuring clients achieve optimal performance from their equipment. Mimaki showcases the widest portfolio of inkiet equipment and the latest advancements in digital printing. providing live demonstrations and expert insights to help businesses elevate their printing capabilities and stay ahead in a competitive market.

M-Power



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Neofoam



H19

16, Marudeul-gil 35beon-gil, Opo-eup Gwangju-si Gyeonggi-do 12796 Republic of Korea +82 31 762 1352 sales@neofoam.com www.neofoam.com

As a manufacturer of Polystyrene Foamboard, widely used in advertising, graphic arts, stationery, and picture frame industry, we have innovated our technology to produce highest quality POP-BOARD®, and have pursued customers' satisfaction. The results are entirely satisfactory. We have grown to become one of the leading Foamboard manufacturers around the world, fully lined-up from resin extruded foams to adhesive conversion facilities, all certified by ISO Standard, Lots of patent rights representing the technologies of our core technologies are the symbol of this. NEOFOAM owes all those successes to our customers who have supported and encouraged us continuously. We'd like to express our utmost appreciation to them. We will continue to listen to customer's needs so we can build the future together, and the innovative spirit in NEOFOAM will forever remain unchanged.

Ningbo Scaler Sign Co Ltd



G18

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Ningbo Scaler Sign Co Ltd was founded in 2003. We are committed to producing LED light sign scutcheon, commercial plaza and hotel signs, urban landscape sculpture, metal relieve and display props. We have a research and development centre, and standardised production base. We also have a professional team for design, research and development, production, sale and after sale.

Ningbo Yuanyuan Co Ltd



G16

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Yuanyuan Enterprise was founded in 1998, our company is specialised in developing and producing all kinds of inkjet media, cold lamination film, vinyl sheet, desk jet media and more. So far, we have formed 7

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series, including waterproof and non-waterproof inkjet media, solvent and eco-solvent printing inkjet media, PVC lamination film. Deskjet media, ink, display stand, window and solar film. We are also engaged in large format printing and sign making. After years of development, we have become one of the key representative enterprises with a full range of product lines in the sign industry.

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F25

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Photo USA Electronic Graphic Inc



G17

8 Dongdaqiao Road, The Spaces Int'l Center, Ste. 2716 Chaoyang Beijing 100020 China +86 138 1084 9801 nick.xing@meikeda.net www.meikeda.com

Photo USA is the leading manufacturer of dye-sublimation ceramics and has a full range of dve-sublimation image products. We develop and sell the products to be processed with dyesublimation presses, the dyesublimation presses to create high-quality ceramic images, and the full range of sublimation machines and raw materials for making high-quality ceramic products. Established in 1992, we pride ourselves on being one of the largest sublimation mug providers in the world; we have been setting the industry standards for coated ceramics in the sublimation and photo mug industries. Located in Beijing, the capital of China, now we have developed our branch offices in the cities of Shanghai, Guangzhou, and Yiwu. We manufacture and sell coated ceramic mugs, plates, tiles, ornaments, puzzles, mouse pads, key rings, saving boxes, jewellery boxes and more. You name it, we have it!



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Pozitive



E05

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Prime Grafix



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G09

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your specific needs in mind.

printIQ



E27

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printIQ is a global technology company that has been helping commercial, digital, packaging, label, flexo, signage, and wide format companies thrive since 1999 with our innovative fresh looking MIS solution. Our passion is developing innovative technology that empowers printers to adapt to any change in the market and overcome the greatest obstacles. Built with flexibility and simplicity at the core, printIQ is created for the modern print shop to grow, scale and succeed. Grow your business with a first-class customer experience, printIQ streamlines and simplifies your customer's experience with unlimited self-serve portals for estimating, ordering, paying, and tracking orders through a highly intuitive interface. Built in B2B web ordering portals 'as standard' is like nothing else in the market place and doesn't require bolt-on's or multiple systems with an IT headache.







Pulse Laser Systems



A06

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Our products are sourced from trusted suppliers all over the world. Pulse Laser Systems relationship with some of these companies spans 20+ vears. Before we introduce new product into the marketplace we visit the supplier to check out technical support, resources and production capabilities, as well as speak to their existing dealers and test the equipment for ourselves. We supply CO2 cutter's, engraver's, fiber laser cutter's, fiber laser welder's and cleaner's and press brakes.

Regional Trade Assessments



D31

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Regional Trade Assessments RTA, is a Registered Training Organisation delivering Cert III in Printing, Cert III in Signs and Graphics and Cert III in Picture framing. We operate across TAS, NSW and QLD delivering Government funded apprenticeship courses in work place based delivery mode.

Roland DG



FO:

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1800 500 119
sales@rolanddg.com
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Roland DG's inkiet printers and printer/cutters are widely used in a variety of visual communication fields, including signage and interior decoration. In the digital fabrication field, our inkjet printers, cutting machines, and 3D digital fabrication tools enable the personalisation and customisation of items tailored to individual customer needs. By adopting a high-mix, lowvolume, on-demand approach, Roland DG aims to create new applications. Recently, Roland DG has further expanded the digital transformation frontier. The company provides a cloudbased service to enhance customers' printing operations and profitability and a cloudbased production improvement solution offering the expertise of its proprietary production support system for small and medium-sized manufacturers.

S2K I INSIGNS





A08a

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S2K Signage Systems, a familyowned business with over 49 years of experience, is a leading Australian manufacturer of high-quality wayfinding, display, identification and architectural signage systems located in Melbourne, Victoria. IN SIGNS starting in 1975, IN SIGNS the sign makers are one of Melbourne's leading signage companies in the design, construction and manufacture of signage. Our team, with design and brand experts, registered builders and qualified tradespeople, place us as industry leaders. IN SIGNS implement visual creative solutions from product concept through to design, permits, manufacture, installation, and fabrication of signage. IN SIGNS is a family-owned and operated business. Our core value is to produce the highest quality visual signage solutions whilst understanding our client's needs, budget and requirements.



SA-LED Australia

AUSTRALIA



B15

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Shanghai Aludream is a major supplier in sign items, aluminum composite panel, acrylic sheet, PVC foam board, hollow sheet and more.

Shanghai Gokai Industry Co Ltd



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E23

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Shanghai Gokai Industry Co Ltd is specialised in researching, developing, manufacturing and distributing PVC foam board, PVC foam sheet, PVC free foam board, PVC free foam sheet, colour PVC sheet, PVC celuka foam board, PVC forex sheet. The company was founded in 2009, has set up factories in QingPu Shanghai, Shaoxing Zhejiang, introduced advanced production equipment and processing technology. The world-leading equipment and rich experience with this process

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and this material have enabled Gokai to create the PVC foam boards/sheets that is perfectly matched to the requirements of the market.

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B21

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E22

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Shanghai Totem Exhibition Co Ltd located in China's financial center-Shanghai, was established in 2014. The company was founded by a group of elites who have been managing international famous exhibition companies and working closely with various local governments for more than 10 years. As a prestigious agent in China and the Asia Pacific Area, Shanghai Totem Exhibition Co Ltd organisers business visits over the years, successful participation and organisation of Chinese enterprises in Dubai, the United States, Brazil, India, Germany, Russia, Turkey and other professional exhibitions worldwide has brought us the high marks from governments, committees and exhibitors.

Shanghai Weita International Trading Co Ltd

WEITA

E21

Room 1805, International Capital Plaza, No.1318 North Sichuan Road Shagnhai 200080 China +86 182 1716 4778

lili@shjunjia.com.cn www.weitatrade.com

Shanghai Weita International

Trading Co Ltd was founded in 2012. As a member of shanghai chamber of commerce for import and export, we engage in the field of selling chemical products and are one of the authorised agents of Mitsubishi Chemical to sell MMA/MAA and other methyl-chemicals in China. To strengthen the partnership, we will be committed to promoting cast acrylic sheets to global market by oem on the basis of existing business, which are produced by excellent and experienced domestic enterprises and conform to world standards. We focus on high quality and view creating value for customers and an international brand as our own duty. Weita is looking forward to cooperating with you!

Shenzhen AVS Signs Co Ltd



Shenzhen AVS SIGNS

H17

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Sign Essentials



C13

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Signovate Australia

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Founded in November 1996, by Shri Surendra Pal Sachdeva, our company has been through a lot of changes and constants. Each day, we strive to do a little better than we did yesterday, changing ourselves according to the best of technology and innovation. Our streamlined workflow ensures swift turnaround times, from initial inquiry to final delivery, so you can get your signage solutions without unnecessary delays. Elevate your brand with signage crafted from premium materials and cutting-edge techniques, guaranteeing durability, clarity, and visual impact that stands the test of time. Partner with us for innovative signage solutions tailored to your needs, combining creativity, technology, and expertise to deliver effective communication tools for your business.

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EXHIBITOR PROFILES



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H07

Unit 1, Block Q, Regents Park Estate, Princes Road East Regents Park NSW 2144 1800 422 349 ebusiness@smartech-aust.com www.smartech-aust.com

SMARTECH Business Systems, with over 100 years of relative history in Australia, is an established global industry leader in large format print. print finishing, mailing & automation, education and office solutions, parcel lockers solutions, e-service with a dominant presence across Asia Pacific with sales and service offices in all capital cities in Australia. Recognised by the Australian Business Council as an employer of choice in 2023. SMARTECH brings a wealth of experience and expertise to its collaborations, promising transformative solutions for its customers, SMARTECH offers expert account management. and specialist knowledge of the signage market and partner with some of the world's leading brands in print solutions.

Spicers

106



Visual

7

155 Logis Boulevard Dandenong South VIC 3175 1300 132 644 info.mail@spicers.com.au www.spicers.com.au

Australia's leading supplier of quality materials, equipment and solutions to our customers in the commercial print, labelling, packaging, visual communications, dye sublimation & architectural industries. Visit the Spicers stand to explore products from 3M, General Formulations, Neschen, and more, Experience live demonstrations of the latest innovations, including the Roland TrueVIS AP-640, Mimaki UCJV300-160, and the ultra-fast RollsRoller 340/170R Flatbed Applicator.

Stick on Signs



E01

14 Marni Street Dandenong South VIC 3175 +61 3 8791 9555 abe@stickonsigns.com.au www.stick.com.au

The current Neschen range offers everything that wide-format graphics producers and photographers could wish for, from the new, price-conscious entry-level Ecolam 1650 up to high-end, multifunctional Hotlam 1650 DoubleH. Best in class build quality, hot and heat assist lamination, user-friendly

operation, high working speed, precise, long-term and reliable lamination on every job and a wide range of application possibilities characterise the Neschen range.

Suzhou Display Master Exhibition Equipment Factory



D05

158 Liandong Road Puzhuang Town, Wuzhong District Suzhou Jiangsu Province 215106 China

+86 150 6173 3008 sales08@dimadisplay.com www.dimadisplay.com

Suzhou Dima Display's main produce is roll up stands, x banner, pop ups, promo tables, beach flag poles, snap frames, brochure holders, LED light boxes. Operating in Suzhou for 15 years, we export to more than 20 countries and markets, with a professional produce and sales department.

Thinksub International Co Ltd



www.thinksub.com

E25

Room 1016 Golden Youth, F19 Fortune International, No.67 Beixiliu Road, Zhangdian District Zibo Shandong 255000 China +86 135 8338 9608 iennifer@thinksub.com

Located in Zibo and originated from pure ceramic

EXHIBITOR PROFILES



manufacturer, Thinksub rises immediately as a new force in the sublimation industry since its setup in 2013. We specialise in manufacturing dye-sub blanks ready for printing and personalisation, which serves widely the purpose on advertising, decoration, tourism, ceremonies, souvenirs, promotional gifts, packaging, stationery and more.

Thunder Laser Australia



D07

17 Kikuyu Road Chevallum QLD 4555 +61 407 963 306 sales@thunderlaser.com.au

Thunder Laser is professionally engaged in producing a range of quality, affordable laser cutting and engraving systems, all supported by our most responsive after-sales service. Our Nova Series are equipped with CO2 glass tube, dual air assist and hybrid high-speed servo motors. Thunder Laser's #1 choice for a premium engraving system is the Odin Series, a CO2 air cooled high-quality, high-performance, high-speed system. The newly released Thunder Bolt is packed with punch in a convenient desktop model. The Aurora Series are an enclosed optical fiber laser engraving system exclusively intended for marking metal and non-metal materials. We invite you to visit us for the opportunity to work together to provide a quality and reliable solution for your organisation.

Trotec Laser



Visual

112

Visual

2, 9 Cairns Street Loganholme QLD 3020 1300 876 832 info@troteclaser.com.au www.troteclaser.com.au

Trotec Laser was founded in 1997 and has grown to become a world leader in laser technology. For over 25 years, we have been supplying and supporting laser machines in Australia and New Zealand for marking, cutting and engraving solutions. Designed and engineered in Austria and Germany, our highly diverse range of laser solutions are designed to maximise workflow, quality and profitability. Visit us at I12, where we will showcase our laser machines alongside our innovative laser software Ruby® through live demonstrations. Explore our comprehensive range of laser materials for cutting and engraving applications including signage, creative and industrial.

Velflex



E12

18 Johnstone Road Brendale QLD 4500 1300 765 414 sales@velflex.com.au www.velflex.com.au

Velflex, the industry leader in garment heat transfers, provides custom solutions nationwide. We offer custom heat transfers, top-tier Hotronix presses, innovative printing supplies and essential consumables. Our UltraColour technology sets a global standard in quality and innovation. Renowned for superior customer service and expert guidance, Velflex enhances print operations for professional apparel, sports jerseys, and promotional items. Discover the best in heat transfer at Visual Impact.

Visual Impact Magazine



G08

Shop 4, 123 Midson Road Epping NSW 2121 +61 2 9868 1577 exhibitions@visualconnections. org.au www.visualconnections.org.au

Each issue of Visual Impact Magazine is packed with vital information for the visual graphics industries, Exciting layouts, brilliant editorial and unbiased reporting have consolidated the publication's position as the undisputed leader in the industry. Australasia's key events, such as exhibitions, conferences and industry awards, as well as news on products and people are featured in every issue. The magazine has been endorsed by leading industry bodies. These include the Visual Industries Suppliers Association, FESPA Australia, Australian Sign and Graphics Association of Australia and The New Zealand Sign & Display Association.



Wilenco



Rollover,

D01

1, 1 Kerryl Street Kunda Park QLD 4556 1300 499 023 info@wilenco.com.au www.rolloveraustralia.com.au

If you are involved with wide format printing, sign making, cut vinyl application etc a Rollover is the must have tool. See how easy it is for yourself at stand DO1. Both the classic and flexi models to inspect, try and compare. Reduce your mounting time by up to 70% with consistent quality and ease. Optional KeenCut trimmer table available. All Rollovers are made in Norway, backed with a 5 year warranty and are proudly distributed in AU, NZ and Oceania by Wilenco.

World Kougei Inc.



World Kougei Inc.

F27

3-13 Amamigado Matsubara-shi Osaka 5800026 Japan +81 723 359 660 sales@world-pt.co.jp www.world-pt.co.jp

We are providing comprehensive printing solutions with a focus on quality and efficiency. As a full-service printed material supplier, we specialise in delivering high-quality printed products with quick turnaround times. Using a diverse range of cutting-edge equipment, we produce a wide range of materials, including

POP displays, exhibition goods, printed fabrics, plastic cards, and more. We collaborate closely with clients to understand their unique needs and provide tailored solutions.

Zhejiang Kangzhan New Materials Co Ltd



E26

Xinzhong, Pingqiao Town, Tiantai Taizhou Zhejiang 317200 China +86 158 6831 5794 maplechen@mcbond.cn

www.mcbond.com

Zhejiang Kangzhan New Materials Co Ltd, established in 2012, is a national high-tech enterprise specialising in the research and development, production and sales of metal composite new materials. The company produces variety of curtain wall materials, advertising materials, composite industrial new materials, pet film coated board, and physical foaming steel plastic board.

Zhejiang Meiteng Textile Technology Co Ltd



C28

No.281 Mingzhu Road, Leidian Town, Deqing County Huzhou Zhejiang 313200 China +86 572 825 8658 photopapet4@yusens.com

www.mttextile.1688.com

Zhejiang Meiteng Textile

Technology Co., Ltd. has been dedicated and specialised in the research and production of fabric based inkjet printing media for 20 years. Our product range includes customised digital printing wall cloth, blackout roller blinds, interior light fabrics, and oil painting fabrics, with over 20 million square meters of annual production and sales. The digital printing wall cloth is made from various exquisite fabrics as the base material, with proprietary formulas and coating techniques. It is customised, seamless, and environmental friendly, providing customers with customised wall decoration through inkjet printing.

Zhongshan Miser Lighting Co Ltd



C30

The 5th floor, Xinghua Building, Guyi Xinxing Square, Shunkang Avenue, Guzhen Town Zhongshan City Guangdong Province 528400 China +86 760 8525 1818 sales@dv-led.com www.dv-led.com

Devry was established in 2008. We focus on developing and innovating LED products for the advertising lights market. Devry owns strong research and development sectors, together with many experts and experienced LED technicians. Our aim is to provide high performance LED for clients. Our company culture is honesty, scientific management, innovative, cooperation and a win-win situation.



Shanghai New International Expo Centre



2,000



60,000+m² Exhibition Area



100⁺
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- SIGN CHINA is the only global and most comprehensive event for sign and digital signage industry
- · Based in the world's largest industrial hub, SIGN CHINA provides convenient factory visits for global buyers

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Sign Material & Substrate

Laser Engraver, Cutter & Welder

Signage, Lightbox and POP Display

LED Display and Digital Signage

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The Ultimate Industrial Gathering for Global Sign and Digital Signage

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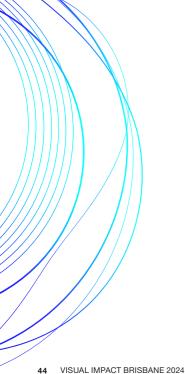
WEDNESDAY 17 JULY 2024			
TIME	SESSION		
	Delivering a Sustainable Advantage for Customers Speaker: Chris Sherry – Avery Dennison Asia Pacific		
11.00am - 11.30am	With Sustainability emerging as a key driver of future business this session will cover how Avery Dennison is accomplishing it's Sustainability Goals and the value this brings to customers.		
12.00nm 12.20nm	HTV - What is Heat Transfer Vinyl? Speaker: Renee Kruit - POLI-TAPE		
12.00pm – 12.30pm	Renee will discuss the benefits of offering HTV to customers as an additionally revenue stream that creates greater stickiness.		
	Creating a Highly Engaged & Satisfied Workforce Speaker: Myra Anwar - Smartech		
1.00pm – 1.30pm	Fostering a highly engaged and satisfied workforce is paramount for driving productivity, fostering innovation, and ensuring long-term organisational success. In this session, we will explore the various dimensions of employee engagement and satisfaction across the workforce spectrum. Join us as we discuss strategies to cultivate a sustainable, highly engaged, and satisfied team year after year.		
	Mastering Heat Printing Integration: A Blueprint for Business Success Speaker: Ben Carroll - Velflex		
2.00pm – 2.30pm	Join Ben Carroll, as he unveils the essential roadmap to integrating heat printing into your business landscape. Whether you're venturing into the realm of garment heat transfers for the first time or aiming to enhance your existing services, this session is tailored for you. Delve into a comprehensive discussion on selecting the optimal equipment, navigating the vast array of transfer options (including DTF, Plastisol, and hybrid technologies), understanding fabric compatibilities & considerations, and mastering the pressing techniques that ensure flawless results. Armed with Ben's insights and Velflex's proven strategies, embark on a journey to elevate your business with the art and science of heat printing."		
3.00pm – 3.30pm	Build Your Colour Profile with Epson Colour Management Speaker: Zeff Lowe – Epson		
2.55p 5.50piii	Learn how the Epson SD-10 spectrophotometer and auto table can optimise your colour workflow with Epson devices.		



THURSDAY 18 JULY 2024			
TIME	SESSION		
10.00am – 10.30am	Sustainable Print – SP 1504 Easy Apply RS™ Speaker: Matthew Francis – Avery Dennison In this engaging talk, Matthew will introduce Avery Dennison's latest innovation in sustainable print technology: the SP 1504 Easy Apply RS™. This new proprietary film technology platform aims to address sustainability concerns around PVC, offering differentiated solutions that meet or exceed the performance of our incumbent Premium & High Performance PVC solutions.		
11.00am – 11.30am	MEGT – Apprentices and Trainees Speaker: Fiona Jacklyn – MEGT MEGT will provide ASGA Members with information for services on group training, find and guide, and labour hire.		
12.00pm - 12.30pm	Press for Profit: Maximising Your Heat Printing Margins Speaker: Ben Carroll – Velflex Discover the secrets to transforming your heat printing operation into a powerhouse of profit with Ben Carroll, a leader in the garment decoration industry. This session will guide you through the intricacies of accurately quoting heat printing jobs, understanding and optimising production times, and implementing efficiency strategies to elevate your bottom line. Ben will share invaluable insights and practical tips drawn from years of experience to help you streamline operations and boost profitability. Whether you're refining existing processes or setting up a new operation, learn how to press for profit and make every print count.		
1.00pm – 1.30pm	Build Your Colour Profile with Epson Colour Management Speaker: Ryan Warby – Epson Learn how the Epson SD-10 spectrophotometer and auto table can optimise your colour workflow with Epson devices		
2.00pm – 2.30pm	Trends and Continued Growth in Printed Décor Speaker: Jeremy Brew – HP The printed décor market is continuing to grow, spurred on by increasing consumer demand for personalisation along with creative and bespoke commercial fitouts. This growth is driving significant volume into the large format print market, presenting an opportunity for Print Service Providers looking to diversify or add an additional application stream. In this session, Jeremy will share some of the latest printed décor market trends and how you can tap into this lucrative market opportunity.		



THURSDAY 18 JULY 2024		
TIME	SESSION	
	Tree Hugging is Smart for Business: Sustainability for Signage is Here Speaker: London Mills – Visual Media Association	
3.00pm – 3.30pm	With sustainability and renewable energies high on the government's agenda, industry must define its sustainability standards or become regulated under codes that are not always relevant. The signage industry has opportunity to make their mark and build their sustainable credentials and establish achievable targets. London is the Program Manager and Manager – Strategic Projects at the Visual Media Association, she will share insights to building a straight-forward, low-cost and effective customised sustainable program for your signage business.	





FRIDAY 19 JULY 2024			
TIME	SESSION		
	Why White Ink will Wow your Customers and Win You Business Speaker: Jeremy Brew – HP		
10.00am – 10.30am	We don't just print on white materials – there's a whole world of transparent, coloured and metallic media and susbstrates that ware waiting to be transformed. White ink allows a level of creativity in the design and print space that's opening doors for Print Service Providers to enable new possibilities for brands and designers. In this session, Jeremy will cover the market opportunity and the applications that are screaming for white ink. White ink printing is the biggest transformation in Large Format Printing in the last decade – join this session to find out why.		
	Build Your Colour Profile with Epson Colour Management		
11.00am – 11.30am	Speaker: Zeff Lowe – Epson		
	Learn how the Epson SD-10 spectrophotometer and auto table can optimise your colour workflow with Epson devices.		
	UltraColour & UltraColour MAX: Revolutionising Your Transfers, Maximising Your Impact		
	Speaker: Ben Carroll – Velflex		
12.00pm - 12.30pm	Embark on a journey with Ben Carroll as he introduces Velflex's pioneering transfer technologies: UltraColour and UltraColour MAX. This session illuminates the synergy between the original, unmatched digital screen print hybrid transfer, UltraColour, and the cutting-edge direct-to-film (DTF) solution, UltraColour MAX, crafted with the latest Mimaki print technology. Discover how these two flagship products can seamlessly integrate into your garment decoration business, offering unparalleled flexibility and efficiency. Ben will delve into how UltraColour MAX serves as the optimal solution for low-volume orders, providing rapid turnaround times for small runs and sample presentations, while UltraColour offers a cost-effective, durable solution for large-scale projects, complete with dye migration blocking capabilities. Gain insights into leveraging these technologies to not only meet but exceed your customers' expectations, paving the way for a thriving, dynamic business.		
	What are the drivers for the Architectural and Interior Design Markets?		
1.00pm – 1.30pm	Speaker: Dan Sefton - Metamark		
	Discussing the increasingly important world of Architectural Films.		

SPEAKER CVs



Myra Anwar

Myra Anwar, a seasoned HR professional, boasts over 10 years of experience in the Asia Pacific region, specialising in the role of Chief People and Culture Officer with Smartech. With a deep



understanding of human resources strategies and practices, she has successfully led organisations in enhancing their workplace culture, fostering employee engagement, and driving organisational growth. Myra's extensive experience in managing diverse teams and her expertise in aligning HR initiatives with business objectives make her a valuable asset in today's dynamic corporate landscape. Her track record includes working in ASX-listed companies, private enterprises, and nonprofit organisations, showcasing her adaptability and versatility. Myra holds a Bachelor of Business/Commerce degree with a major in HR/IR from Western Sydney University, further underpinning her comprehensive knowledge and expertise in the field.

Jeremy Brew

Boasting over two decades of experience in the graphics and print space, Jeremy has been at the forefront of the industry's transformative journey from analogue to digital print. His



expansive knowledge spans content creation and both small and large format print technologies. In his current role as a Sales Enablement Strategist, Jeremy has been instrumental in guiding Print Service Providers across the Asia Pacific region towards success. He achieves this through innovative print processes and strategic material choices, helping businesses not only meet but exceed their goals.

Ben Carroll

Ben Carroll is the Managing Director of Velflex, Australia's premier heat transfer supplier. He innovated UltraColour, a unique blend of digital and screen-printing



techniques, setting a new industry standard. Beyond pioneering products, Ben is dedicated to enhancing industry skills through targeted workshops, emphasizing the art of heat pressing. His leadership not only advances Velflex but also cultivates a community of informed, skilled professionals.

Matthew Francis

Matthew Francis is a Senior
Product Manager at Avery
Dennison. Currently leading the
ANZ Product team, Matthew has
a rich background in product
marketing and finance, having
held pivotal roles across ANZ and the Asia
Pacific regions. His career is marked by a s
commitment to sustainability and impact
change. He is passionate about sustainabi
and leading change. proud to introduce the

Pacific regions. His career is marked by a strong commitment to sustainability and impactful change. He is passionate about sustainability and leading change, proud to introduce the Avery Dennison end cap recycling program, and excited to present our new sustaniable materials. Matthew expertly balances a thriving career, a fulfilling family life, and a passion for sports, which keeps him energetic and dynamic.

Fiona Jacklyn

Fiona Jacklyn is the Business
Development Manager at MEGT for
over 10 years, helping businesses
with solutions to recruit, manage
and retain Apprentices and
Trainees through a dedicated
training plan with seasoned field officer appointed
to ensure completion.

Renee Kruit



SPEAKER CVs



Zeff Lowe

With over 26 years of professional sales experience, Zeff joined the signage and graphics industry in 2003 joining Conect Enterprises as a business-to-



business consumables representative based out of their recently opened Eastern suburbs branch in Croydon Victoria. During the next 7 years he helped significantly grow the Victorian market as the market quickly pivoted during this period away from traditional signwriting techniques and computer cut vinyls into the rapidly evolving digital print market that now largely dominates the print market gaining extensive exposure and experience with both digital materials, but also taking more of an interest in the hardware and software being adopted within the industry. In 2010 he was promoted assuming the role of Hardware Manager being responsible for the sales, service & support of Roland digital devices. Over the next 5 years Zeff continued to work closely with the Roland brand but also looked to grow the overall hardware offerings and expanded the business into HP Latex and UV solutions finishing with Conect in 2016. After Conect, Zeff took the opportunity to further engage with the signage & print market joining with Epson Australia as the Business Development Manager for Signage and Fabric for the Southern States and Western Australia.

London Mills

London Mills brings a strong stakeholder and event management background across multiple industries. Having worked across the United Kingdom, New Zealand and Australia in various disciplines, London's eclectic work background well equips her as she returns to the print and visual media industry. London manages the strategic projects and Sustainable Green Print program for the Visual Media Association, the peak industry Association representing the paper, print,

mail, publishing and distribution sectors across



Dan Sefton is a highly accomplished International Senior Business Development Manager with a wealth of experience in overseeing diverse regions across

Australia and New Zealand.



Australasia, the Americas, and the Middle East. In his role, Dan excels in supporting distribution networks through a comprehensive approach that includes product management, pricing strategies, service enhancement, and technical support.With a deep understanding of global markets and a commitment to driving business growth, Dan has successfully developed and executed strategies that have significantly increased market share and customer satisfaction in highly competitive environments. His ability to navigate cultural nuances and build strong relationships with stakeholders has been instrumental in fostering long-term partnerships and achieving business objectives. Dan's expertise spans a wide range of areas, including market analysis, strategic planning, and operational efficiency. His innovative approach to problem-solving and dedication to excellence have earned him a reputation as a leader who can deliver results and inspire teams to reach their full potential. He is passionate about staying ahead of industry trends and leveraging new technologies to drive business innovation. Outside of work, Dan enjoys spending quality time with his wife, two young children and playing golf.

Chris Sherry

With close to 5 years product marketing in the graphics industry, and long career proceeding in technical and marketing roles in the healthcare industry Chris has a wealth of experience in the

end-to-end process of product ideation to life cycle management, whilst always keeping the customer front-of-mind.

Ryan Warby

Ryan Warby started from humble beginnings in a bustling sign shop and swiftly ascended to managing the entire business. Ryan transitioned to a key role at one of the nation's largest signage

supply firms and honed his expertise in equipment sales and user support. Now, at Epson Australia, Ryan is passionately champing cutting-edge sign and display technologies.





Acrylic		Associations	
Asia Sign		Australian Sign & Graphics Association	
Shanghai Aludream Building Material Co Lt		LIA & FPLMA	
Graphic Art MartC03, H0		Visual Impact Magazine	G08
Thunder Laser Australia			
O'Brien Engineering		Commercial Printing	
SAS Supplier Group		Arlon Graphics	
Jiaxing Guangjie Technology Co Ltd	G29	Celmac	
Trotec Laser	112	Complete Signage Installation Pty Ltd	
		Creative Graphic Supplies	
Advertising		Currie Group	
Asia Sign		Finance@work Pty Ltd	C21
Cangzhou Harvest Co Ltd	E28	Lamination System Pty Ltd	104
Creative Graphic Supplies	C23	PHE Paper Handling Equipment	B11
Dongguan ZhiLian Hardware (Metal Sign)		printlQ	E27
Products Co Ltd	F18	SMARTECH Business Systems	H07
Hai Ning Bozhong Trading Co Ltd		Spicers	106
HP Australia	G01	World Kougei Inc	F27
Interone Co Ltd	E10		
Jilin Yongli Laser Technology Co Ltd	A08	Designers - Graphic	
Kunshan Yijiao Decorative Engineering Co	LtdC27	Arlon Graphics	B03
Lamination System Pty Ltd	104	Creative Graphic Supplies	
Mynice Optoelectronics Co Ltd	I11	Stick on Signs	E01
Ningbo Scaler Sign Co Ltd	G18		
Shanghai Totem Exhibition Co Ltd	E22	Digital Printing	
Shenzhen AVS Signs Co Ltd	H17	Arlon Graphics	B03
Visual Impact Magazine	G08	Asia Sign	A01
Zhejiang Meiteng Textile Technology Co Lt	d C28	Avery Dennison	
		Ball & Doggett	
Aluminium Composite Panel		Celmac	
Creative Graphic Supplies	C23	Complete Signage Installation Pty Ltd	
Graphic Art MartCO3, HO	1, 102, 103	Creative Graphic Supplies	
Jetmark Signage Group		Currie Group	
Jiaxing Guangjie Technology Co Ltd		Digital FX Machinery	
Lamination System Pty Ltd		Elizabeth Machines	
O'Brien Engineering		Epson Australia	
SAS Supplier Group		Finance@work Pty Ltd	
Shanghai Aludream Building Material Co Lt		Graphic Art MartC03, H01	
Zhejiang Kangzhan New Materials Co Ltd		Hangzhou BannerMate Exhibition System	., 102, 103
		Co Ltd	B23
Architecture		HP Australia	
Arlon Graphics	BO3	Inkcups	
Ball & Doggett		Lamination System Pty Ltd	
Creative Graphic Supplies		Mimaki Australia	
SAS Supplier Group		PHE Paper Handling Equipment	
SAS Supplier Group SMARTECH Business Systems		POLI-TAPE	
SpicersSpicers		Pozitive	
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		Signovate Australia	AU9



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SMARTECH Business Systems		Finance@work Pty Ltd	
Spicers		GlazeKing Ceramics Technology Co Ltd	
Stick on Signs		HeFeng Advertising Co Ltd	
Velflex		HP Australia	
World Kougei Inc.		Inkcups	
Zhejiang Meiteng Textile Technology Co	Lta C28	Jetmark Signage Group	
		Lamination System Pty Ltd	
Direct to Garment Printing		Mimaki Australia	
Adzon		PHE Paper Handling Equipment	
Ball & Doggett		Pozitive	
Currie Group		Roland DG	
Epson Australia		Sign Essentials	
Graphic Art MartCO3, H		SMARTECH Business Systems	
Jetmark Signage Group		Wilenco	D01
Pozitive			
Sign Essentials	C13	Heat Transfer Presses Adzon	C:01
Display Stands & Systems		Ball & Doggett	
Dongguan ZhiLian Hardware (Metal Sign) Products	Creative Graphic Supplies	
Co Ltd		Digital FX Machinery	
		Finance@work Pty Ltd	
Education & Training		Graphic Art Mart	
Regional Trade Assessments	D31	POLI-TAPE	
Sign & Print Career Connections		Pozitive	
		Sign Essentials	
Embroidery		Sign to Badge Solutions	
Elizabeth Machines	F17	SMARTECH Business Systems	
Velflex		Spicers	
		Velflex	
Engraving / Laser / Etching		V61116A	
Alfex	E19	Wernington / Oispess / Noon / LED /	
Asia Sign	A01	Illuminated / Signage / Neon / LED /	
Finance@work Pty Ltd		Lightboxes AGP TEXTEK	⊔ 15
Graphic Art MartCO3, H		Asia Sign	
Jilin Yongli Laser Technology Co Ltd		Bounce LED	
O'Brien Engineering		Cangzhou Harvest Co Ltd	
Photo USA Electronic Graphic Inc		Complete Signage Installation Pty Ltd	
Pulse Laser Systems		Creative Graphic Supplies	
Sign Essentials		Dakco LED Displays	
Sign to Badge Solutions		Dongguan ZhiLian Hardware (Metal Sign)	F33
Thunder Laser Australia		Products Co Ltd	F1.9
Trotec Laser		Eventec	
World Kougei Inc		Flag Advertising (Beijing) Ltd	
World Houge Hierarch		Hai Ning Bozhong Trading Co Ltd	
Flatbed Printing		Interone Co Ltd	
Ball & Doggett	D23	Kunshan Yijiao Decorative Engineering Co Li	
Celmac		Letter Tech Australia	
Creative Graphic Supplies		Mynice Optoelectronics Co Ltd	
Currie Group		Ningbo Scaler Sign Co Ltd	
Digital FX Machinery		O'Brien Engineering	
Epson Australia		S2K I INSIGNS	



SA-LED Australia	B15		
SAS Supplier Group	F29	Laminating	
Shenzhen AVS Signs Co Ltd	H17	Ball & Doggett	D23
Signovate Australia	A09	Banner Brothers	A02
Suzhou Display Master Exhibition		Creative Graphic Supplies	C23
Equipment Factory	D05	Finance@work Pty Ltd	C21
Thunder Laser Australia	D07	Graphic Art MartC03, H0	1, 102, 103
Trotec Laser	112	Lamination System Pty Ltd	104
World Kougei Inc		PHE Paper Handling Equipment	B11
Zhongshan Miser Lighting Co Ltd	C30	Sign Essentials	C13
		Stick on Signs	E01
Industry Supplier		Wilenco	D01
Adzon	C01		
Asia Sign	A01	Large Format Printing	
Avery Dennison	C09	Adzon	C01
Celmac		Asia Sign	A01
Creative Graphic Supplies	C23	Avery Dennison	C09
Currie Group		Ball & Doggett	D23
Dakco LED Displays	F33	Celmac	G21
Finance@work Pty Ltd	C21	Complete Signage Installation Pty Ltd	101
HP Australia	G01	Creative Graphic Supplies	C23
Jetmark Signage Group	H20	Currie Group	B01
Lamination System Pty Ltd	104	Digital FX Machinery	B17
O'Brien Engineering	F25	Elizabeth Machines	F17
PHE Paper Handling Equipment	B11	Epson Australia	G11
Pozitive	E05	Finance@work Pty Ltd	C21
SAS Supplier Group	F29	HP Australia	G01
SMARTECH Business Systems	H07	Jetmark Signage Group	
Spicers	106	Lamination System Pty Ltd	104
Trotec Laser	112	Mimaki Australia	D09
		Mutoh	E15
Inkjet		PHE Paper Handling Equipment	B11
Adzon	C01	Pozitive	E05
Ball & Doggett	D23	printlQ	E27
Creative Graphic Supplies	C23	Roland DG	F01
Epson Australia	G11	Sign Essentials	
Finance@work Pty Ltd	C21	SMARTECH Business Systems	H07
HP Australia	G01	Spicers	106
Inkcups	A07	Wilenco	D01
Roland DG	F01	World Kougei Inc	F27
SMARTECH Business Systems	H07	Zhejiang Meiteng Textile Technology Co Lt	:d C28
World Kougei Inc	F27		
Zhejiang Meiteng Textile Technology Co Ltd	C28	Marketing	
		Arlon Graphics	B03
Label printing		Visual Impact Magazine	G08
Creative Graphic Supplies	C23		
Currie Group	B01	Media	
Epson Australia	G11	Asia Sign	
PHE Paper Handling Equipment	B11	Creative Graphic Supplies	
printIQ		Flag Advertising (Beijing) Ltd	
SMARTECH Business Systems	H07	HP Australia	G01



SMARTECH Business Systems	H07		
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, , ,		Creative Graphic Supplies	C23
Print Packaging		Currie Group	
Ball & Doggett	D23	Finance@work Pty Ltd	C21
Celmac		Multicam Systems	F11
Creative Graphic Supplies		O'Brien Engineering	
Currie Group	B01	Sign Essentials	
HP Australia	G01		
Lamination System Pty Ltd	104	Screen Printing	
PHE Paper Handling Equipment	B11	Creative Graphic Supplies	C23
SMARTECH Business Systems	H07	Currie Group	
		SMARTECH Business Systems	H07
Photography / Photo Library		Velflex	
Ball & Doggett	D23	World Kougei Inc	F27
Celmac	G21		
Creative Graphic Supplies	C23	Signage	
Epson Australia	G11	AGP TEXTEK	H15
		Asia Sign	A01
Plotters / Cutters		Ball & Doggett	D23
Adzon	C01	Banner Brothers	A02
Ball & Doggett	D23	Cafe Signs & Supplies	C22
Currie Group	B01	Cangzhou Harvest Co Ltd	E28
Finance@work Pty Ltd	C21	Celmac	G21
Graphic Art MartCO	3, H01, I02, I03	Complete Signage Installation Pty Ltd	101
HP Australia	G01	Creative Graphic Supplies	C23
Jetmark Signage Group	H20	Currie Group	B01
Mimaki Australia	D09	Dongguan ZhiLian Hardware (Metal Sign)	
Mutoh	E15	Products Co Ltd	
O'Brien Engineering	F25	Elizabeth Machines	
Pozitive	E05	Epson Australia	
Roland DG	F01	Flag Advertising (Beijing) Ltd	E11
Sign Essentials		Graphic Art MartC03, H01, IC)2, 103
SMARTECH Business Systems	H07	Hai Ning Bozhong Trading Co Ltd	E24
Trotec Laser	I12	HP Australia	
		Interone Co Ltd	
Promotional Items		Jetmark Signage Group	H20
Creative Graphic Supplies	C23	Jilin Yongli Laser Technology Co Ltd	808
Digital FX Machinery	B17	Kunshan Yijiao Decorative Engineering Co Ltd	C27
Epson Australia	G11	Letter Tech Australia	B05
Thunder Laser Australia	D07	Ningbo Scaler Sign Co Ltd	G18
Trotec Laser	I12	O'Brien Engineering	F25
Velflex	E12	PHE Paper Handling Equipment	B11
World Kougei Inc	F27	printIQ	E27
		Roland DG	F01
Retail		S2K I INSIGNS	
Adzon	C01	SA-LED Australia	B15
Complete Signage Installation Pty Ltd	l101	Shanghai Totem Exhibition Co Ltd	E22
Creative Graphic Supplies		Shanghai Weita International Trading Co Ltd	E21
HP Australia	G01	Shenzhen AVS Signs Co Ltd	H17
		Signovate Australia	A09



SMARTECH Business Systems	H07	O'Brien Engineering	F25
Spicers	106	POLI-TAPE	D29
Stick on Signs	E01	SAS Supplier Group	F29
Suzhou Display Master Exhibition		Shanghai Aludream Building Material Co Ltd	
Equipment Factory	D05	Shanghai Gokai Industry Co Ltd	
Thunder Laser Australia		Shanghai Weita International Trading Co Ltd	
Trotec Laser	I12	Spicers	
World Kougei Inc	F27	Trotec Laser	
Software		Textiles	
Ball & Doggett		Asia Sign	A01
Celmac		Ball & Doggett	D23
Currie Group		Cangzhou Harvest Co Ltd	E28
Digital FX Machinery		Celmac	G21
Finance@work Pty Ltd	C21	Creative Graphic Supplies	C23
HP Australia	G01	Currie Group	B01
Mimaki Australia	D09	Digital FX Machinery	B17
M-Power	E09	Elizabeth Machines	F17
printIQ	E27	Epson Australia	G11
Trotec Laser	I12	Flag Advertising (Beijing) Ltd	E11
		Hai Ning Bozhong Trading Co Ltd	
Sublimation		HP Australia	
Adzon	C01	Ningbo Yuanyuan Co Ltd	
Creative Graphic Supplies	C23	Photo USA Electronic Graphic Inc	
Currie Group	B01	POLI-TAPE	
Epson Australia	G11	Pozitive	
GlazeKing Ceramics Technology Co Ltd	B20	Shanghai Mingshida International Trade	
HeFeng Advertising Co Ltd		Co Ltd	B21
HP Australia		Suzhou Display Master Exhibition Equipment	
Mimaki Australia	D09	Factory	D05
O'Brien Engineering	F25	Thinksub International Co Ltd	
Pozitive		Velflex	E12
Sign Essentials		World Kougei Inc	F27
SMARTECH Business Systems		Zhejiang Meiteng Textile Technology Co Ltd	C28
Spicers			
Velflex		UV Flatbed Printers	
World Kougei Inc	F27	AGP TEXTEK	H15
		Celmac	G21
Substrates		Currie Group	B01
Anhui Maiming Acrylic Technology Ltd	D06	Epson Australia	G11
Asia Sign		Finance@work Pty Ltd	C21
Ball & Doggett		GlazeKing Ceramics Technology Co Ltd	B20
Banner Brothers		Graphic Art MartC03, H01, I0	
Celmac		HeFeng Advertising Co Ltd	
Creative Graphic Supplies		Inkcups	
Hefei Pre-World Import And Export Trading	020	Jetmark Signage Group	
Co Ltd	B19	Mimaki Australia	
HeFeng Advertising Co Ltd		Mutoh	
HP Australia		Photo USA Electronic Graphic Inc	
Jiaxing Guangjie Technology Co Ltd		Pozitive	
Neofoam		Roland DG	



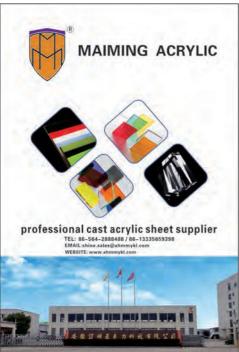
Sign Essentials	C13
Sign to Badge Solutions	
SMARTECH Business Systems	H07
Vinyl	
Adzon	C01
Arlon Graphics	B03
Asia Sign	A01
Avery Dennison	
Ball & Doggett	
Banner Brothers	
Celmac	
Complete Signage Installation Pty Ltd	
Creative Graphic Supplies	
Digital FX Machinery	
Epson Australia	
Graphic Art MartC03, H01, I02	
HP Australia	
Jetmark Signage Group	
9 9 1	
POLI-TAPE	
Pozitive	
Sign Essentials	
SMARTECH Business Systems	
Spicers	
Stick on Signs	
Thunder Laser Australia	
Velflex	E12
Other	
AGP TEXTEK	
Australian Skills Management Institute	
Banner Brothers	
Cangzhou Harvest Co Ltd	
Complete Signage Installation Pty Ltd	
Dakco LED Displays	F33
Dongguan ZhiLian Hardware (Metal Sign)	
Products Co Ltd	
Ecolease	
Elizabeth Machines	
Flag Advertising (Beijing) Ltd	
GlazeKing Ceramics Technology Co Ltd	
Hai Ning Bozhong Trading Co Ltd	E24
Hefei Pre-World Import And Export Trading	
Co Ltd	
HeFeng Advertising Co Ltd	
HP Australia	
Jiaxing Guangjie Technology Co Ltd	
Jilin Yongli Laser Technology Co Ltd	
Kunshan Yijiao Decorative Engineering Co Ltd	
Letter Tech Australia	PO5

LIA & FPLMA......D30

Mynice Optoelectronics Co Ltd	11
Ningbo Scaler Sign Co Ltd	G18
Ningbo Yuanyuan Co Ltd	G16
O'Brien Engineering	F25
Photo USA Electronic Graphic Inc	G17
Prime Grafix	G09
Pulse Laser Systems	A06
Shanghai Aludream Building Material Co Ltd	B22
Shanghai Gokai Industry Co Ltd	E23
Shanghai Mingshida International Trade Co Ltc	B21
Shanghai Totem Exhibition Co Ltd	E22
Shanghai Weita International Trading Co Ltd	E21
Shenzhen AVS Signs Co Ltd	H17
Sign & Print Career Connections	A11
Signovate Australia	A09
Suzhou Display Master Exhibition	
Equipment Factory	D05
Thinksub International Co Ltd	E25
Visual Impact Magazine	G08











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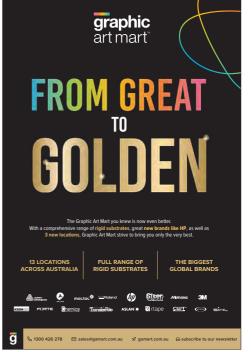
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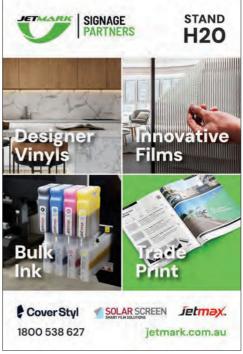














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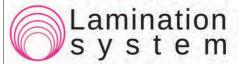






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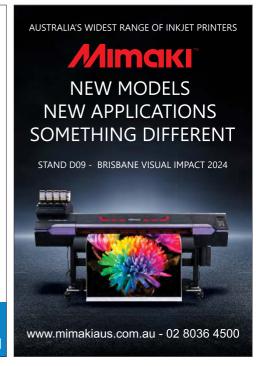
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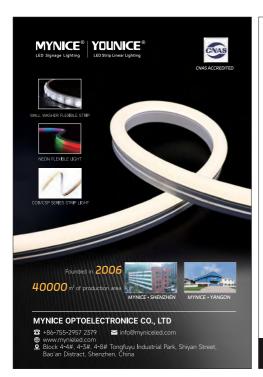
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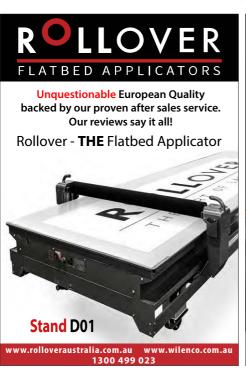
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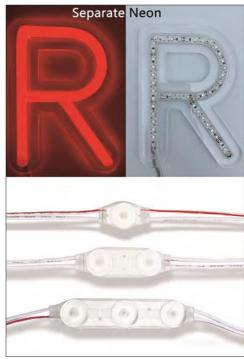






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Thanks for the iMag link. It looks great and has gone across to the client for inclusion on their website.

Massive thanks to the HP team for the work on this year's publication. Couldn't pull it off without you all.

Karina

