



**SPONSORSHIP  
& PROMOTIONAL  
OPPORTUNITIES**

# VISUAL IMPACT

**GOLD COAST 2020**

**30 April – 2 May 2020**

**Gold Coast Convention and Exhibition Centre**

PLATINUM SPONSOR



GOLD SPONSORS



# VISUAL IMPACT

GOLD COAST 2020

**The sign, printing, graphic, display and engraving industries are making huge advances in products and technology.**

Join over 50 suppliers, including our sponsors Roland DG, Euro Poles, Hexis, HP and Mimaki, who will be showcasing their latest developments in products and services.

Don't miss the chance to increase your reach and exposure to new clients at the most comprehensive sign, printing, graphic, display and engraving trade show.

## EXHIBITION DETAILS

Halls 2, 3 & 4  
Gold Coast Convention  
& Exhibition Centre

**Thursday 30 April 2020**  
**10am – 6pm**

**Friday 1 May 2020**  
**10am – 6pm**

**Saturday 2 May 2020**  
**10am – 4pm**

## EXHIBITION SPONSORS

### PLATINUM – SOLD

**Platinum Sponsors are entitled to the following:**

- 72m2 floor space
- Prominent logo on all marketing, advertising and promotional materials
- Prominent logo on entrance feature and all signage
- Prominent logo on show website
- Full page colour advertisement in the Visitor's Guide
- The opportunity to include an insert into the the pre-show edition of Visual Impact magazine
- Organiser discounts on furniture, power and flooring through ExpoNet if it is booked through the Organisers

### GOLD

**Gold Sponsors are entitled to the following benefits:**

- 36m2 floor space
- Prominent logo on all marketing, advertising and promotional materials
- Prominent logo on entrance feature and all signage
- Prominent logo on show website
- Full page colour advertisement in the Visitor's Guide
- The opportunity to include an insert into the the pre-show edition of Visual Impact magazine
- Organiser discounts on furniture, power and flooring through ExpoNet if it is booked through the Organisers

**Sponsorship cost \$22,000 + GST**  
*Payments will be made in four installments.*

### SILVER

**Silver Sponsors are entitled to the following benefits:**

- 18m2 floor space
- Prominent logo on all marketing, advertising and promotional materials
- Prominent logo on entrance feature and all signage
- Prominent logo on show website
- Full page colour advertisement in the Visitor's Guide
- The opportunity to include an insert into the the pre-show edition of Visual Impact magazine
- Organiser discounts on furniture, power and flooring through ExpoNet if it is booked through the Organisers

**Sponsorship cost \$12,000 + GST**  
*Payments will be made in four installments.*

# EXHIBITION FEATURES

## Visitors Bags – SOLD

Upon arriving at the exhibition, each visitor is issued with a visitor bag which includes various items regarding the exhibition. These items include promotional material from exhibitors and the Visitors Guide. Visitor Bag Sponsors will have the opportunity to have their logo printed on one side of the visitor bag. The other side of the Visitors Bag will be printed with the Visual Impact logo.

Sponsor is to provide their logo and printed visitor bags. All bags must be fabric bags and not plastic.

### **Sponsorship cost \$1,000 + GST and in kind**

Sponsor to provide 2,500 bags for the exhibition

## Lanyards – SOLD

Lanyard Sponsors have the opportunity to have their logo printed on the exhibition lanyards. All lanyards are required to be double clip. Sponsor is to provide their logo and printed lanyards.

### **Sponsorship cost \$1,000 + GST and in kind**

Sponsor to provide 2,500 lanyards for the exhibition

## Cappuccino Cart

There will be a coffee cart available in the hall for visitors to utilise.

Branding opportunities include:

- Cart
- Cups
- A-Frame signage

### **Sponsorship figure POA**

## Café

The opportunity to brand all tables and chairs in the café seating area with your logo, as well as free standing banners in the café seating area.

### **Sponsorship figure POA**

# PROMOTIONAL OPPORTUNITIES

## Visitors Guide

The Visual Impact Gold Coast 2020 Visitors Guide, is available free of charge to all visitors.

The visitors guide will contain a comprehensive list of exhibiting companies, including a logo, 100 word biography and a 1/4 page advert from each Exhibitor. There will also be a categories section, making it easier for visitors to find who supplies what they are looking for.

Participating exhibitors are to provide artwork in specified format by specified date.

### **Advertising cost \$800 + GST**

## Visitors Bags Inserts

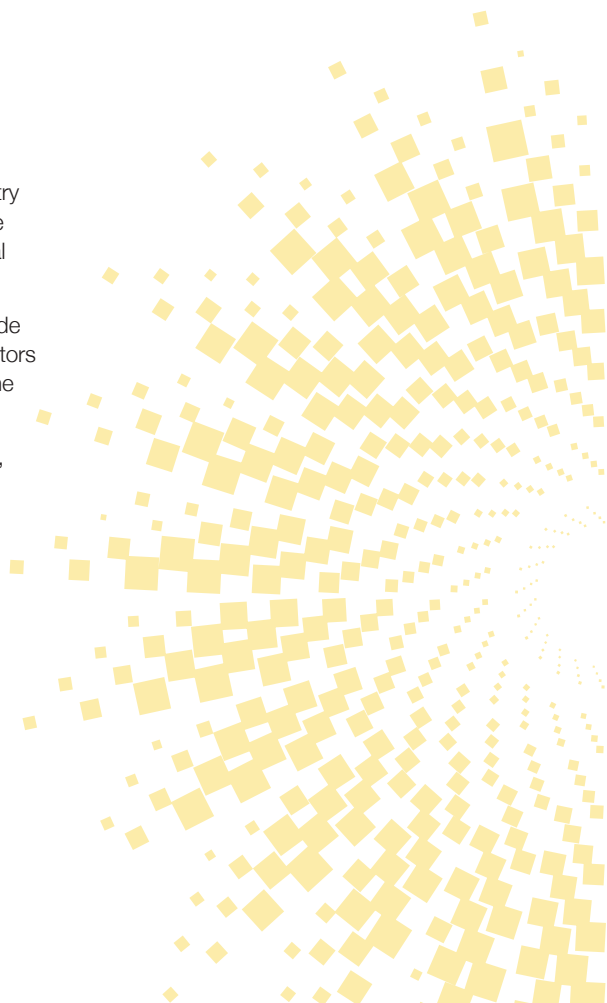
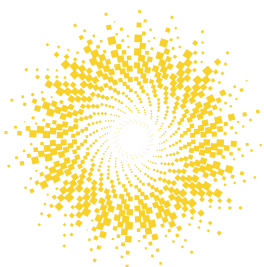
Each visitor receives a visitors bag upon entry to the show. The bags include a copy of the Visitors Guide, and may include promotional items about the exhibition or exhibitors.

Exhibitors are given the opportunity to include one piece of promotional material in the Visitors Bags, given to each visitor upon arrival to the exhibition.

Promotional material can include brochures, flyers, sweets or stationery items.

Participating exhibitors are to provide promotional material by specified date.

### **Insertion fee \$500 + GST (depending on the size)**



**BOOK**

**YOUR**

**STAND**

**NOW!**

Contact us now to discuss opportunities for your business at Visual Impact Gold Coast 2020

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# VISUAL IMPACT

**GOLD COAST 2020**

THE **LARGEST** DIGITAL PRINT,  
SIGN, DISPLAY, ENGRAVING  
AND GRAPHICS TRADE SHOW



Partnering with Image Expo