

VISUAL IMPACT SYDNEY

2018

12-14 SEPTEMBER 2018

Sydney Showground, Sydney Olympic Park



Partnering with Image Expo

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES

Proudly sponsored by:

 **Roland**

PLATINUM



Mimaki



euro poles
& flag displays

Kissel + Wolf



GOLD

**THE LARGEST
DIGITAL PRINT,
SIGN, DISPLAY,
ENGRAVING
AND GRAPHICS
TRADE SHOW**

EXHIBITION SPONSORS

GOLD

Gold Sponsors are entitled to the following benefits:

- 36m2 floor space
- Prominent logo on all marketing, advertising and promotional materials
- Prominent logo on all signage
- Prominent logo on show website
- Full page colour advertisement inside the Visitor's Guide
- Seminar spots over the course of the exhibition
- The opportunity to include advertising material in exhibition mail outs
- Organiser discounts on furniture, power and flooring through ExpoNet if it is booked through the Organisers

Sponsorship cost \$22,000 + GST

Payments will be made in four installments.

SILVER

Silver Sponsors are entitled to the following benefits:

- 18m2 floor space
- Prominent logo on all marketing, advertising and promotional materials
- Prominent logo on all signage
- Prominent logo on show website
- Full page colour advertisement inside the Visitor's Guide
- Seminar spots over the course of the exhibition
- The opportunity to include advertising material in exhibition mail outs
- Organiser discounts on furniture, power and flooring through ExpoNet if it is booked through the Organisers

Sponsorship cost \$12,000 + GST

Payments will be made in four installments.

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PROMOTIONAL OPPORTUNITIES

Café Seating

The opportunity to brand all tables and chairs in the café seating area with your logo, as well as free standing banners in the café seating area.

Sponsorship cost: \$2,500 + GST

Late Night Closing Drinks and Canapes

We will be holding a late night at the show and serving drinks and canapés to both visitors and exhibitors. Get your branding noticed at each food and drink station and have your logo prominently displayed on all late night pre-show advertising. Get creative! You could supply waiters with your corporate t-shirt or perhaps make up a signature drink.

Sponsorship cost: \$5,000 + GST

Cappuccino Cart

There will be a coffee cart available in the hall for visitors to utilise.

Branding opportunities include:

- Cart
- Cups
- A-Frame signage
- Sponsor branded Polo/T-Shirt can be worn by barista

Sponsorship cost \$2,000 + GST
plus Sydney Showground expenses

Trackless Train

From 8.00am until an hour after the show closes, we will be providing two trackless trains to carry visitors and exhibitors to and from the P1 Carpark. We are offering exhibitors the opportunity to increase their exposure at the show by sponsoring these trains. There is A-Frame signage on the

trains that will require corflute signage. The show web banner must be included in the artwork.

Sponsorship cost: \$2,000 + GST

Phone Charger

Promote your company and build brand recognition by sponsoring the Phone Charger. Use it as an opportunity to direct visitors to your stand! Phone Charger sponsorship entitles you to brand the charger and display brochures.

Sponsorship cost: \$1,000 + GST
plus phone charger hire

EDM – Exhibitors show special

We are offering the opportunity for an EDM for exhibitors to promote their company and their upcoming presence at **Visual Impact Sydney 2018**. The show web banner and links to register must be included. EDM's are distributed to approx 17,000 people.

Cost per send – \$990 + GST
Multiple sends POA

Darling Harbour Shuttle Bus

Promote your brand and maximize your exposure at Visual Impact Sydney. The Shuttle Bus Sponsorship from Darling Harbour to Sydney Showground and return, morning and evening, is a perfect blend of high-visibility advertising along with exposure to the surrounding areas. The sponsor has the opportunity to have their branding wrapped on to the bus. The show web banner must be included in the artwork.

Sponsorship cost: \$3,000 + GST
and wrapping costs

Contact us now to discuss opportunities for your business at Visual Impact Sydney 2018

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