

THURSDAY 16 AUGUST, 2018

VISUAL IMPACT SYDNEY 2018

# EXHIBITOR WEEKLY TIPS

As an exhibitor of VISUAL IMPACT SYDNEY 2018,  
we will be providing you with a weekly tip to help you make  
the most out of your investment in Visual Impact Sydney.

## LATE NIGHT DRINKS ON THE SHOW FLOOR – INVITE YOUR CLIENTS OR POTENTIAL CLIENTS!

There will not be exhibitor cocktail party at Visual Impact Sydney, but we will have drinks for exhibitors and visitors on the show floor. This will be on Wednesday 12 September from 5.30pm to the show close at 8pm.

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A number of exhibitor forms are due this week:

- MSDS • Demonstration form
- Exhibitor appointed contractor • Stand Build
- Exhibitor staff registration • Stand upgrade, furniture and floor
- Motor Vehicle Display • Excess Weight

Please log on to the Exhibitor Manual using your unique link to  
update these forms.

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**Are you using adhesive tape on the exhibition hall floor?  
If so, Sydney Showground only permits the use of a  
residue-resistant single-sided and double-sided cloth-backed  
tape for securing carpeting and other floor coverings to  
the concrete flooring.**

**Tape recommended by Sydney Showground that fulfil these  
requirements are: • Tessa – 4934 • Tessa – 4974 • Stylus – 105C**

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THURSDAY 26 JULY, 2018

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**Time to think about parking!**

**PRE-PURCHASED PARKING MUST BE BOOKED NO LATER THAN  
SATURDAY 25TH AUGUST. DON'T MISS OUT!**

For a pre purchased discounted Exhibitor rate please contact the  
Sydney Showground venue Services team or you can order online at  
[www.sydneyshowground.com.au/onlineexhibitorservice](http://www.sydneyshowground.com.au/onlineexhibitorservice)

You will only receive the exhibitor discounted rate if you pre purchase.  
This cannot be arranged when you are onsite for the show.

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The Exhibitor Manual is now available online. You should have received a  
unique link from us to access the manual for completion of all your forms.  
If not, contact us at [exhibitions@visualconnections.org.au](mailto:exhibitions@visualconnections.org.au)  
and we will resend the link.

## DON'T CONFUSE THIS WITH THE EXPONET KIT!

The Exponet kit is to order power and furniture. You will also need this to order  
your fascia signs if you are a shell scheme stand.

Exponet will have provided you with your own login and password.  
If you have not received this contact them at [esd@exponet.com.au](mailto:esd@exponet.com.au)

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THURSDAY 12 JULY, 2018

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**Planning a meeting during the show?**  
**We have two meeting/seminar rooms available throughout  
the three days of the show.**

**Bookings for these rooms are essential.**

**Contact Jenny or Sarah at [exhibitions@visualconnections.org.au](mailto:exhibitions@visualconnections.org.au)**

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We have a photographer for the show if you are interested  
in getting photos of your stand or team whilst you are at the  
show. Cost is \$250 for approx. 30 minutes.

To make a booking please email Jenny or Sarah on  
[exhibitions@visualconnections.org.au](mailto:exhibitions@visualconnections.org.au)

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**It's not too late to give your stand that extra wow!**  
Stand upgrades are an economical alternative to make you  
stand out from the crowd! From a 36sqm stand to laying some  
timber flooring in a shell scheme stand upgrading makes you  
more prominent to the visitor or hiring a furniture package.  
If you want to look at upgrade options contact the team at  
[exhibitions@visualconnections.org.au](mailto:exhibitions@visualconnections.org.au)

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THURSDAY 21 JUNE, 2018

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## ONE WEEK TO GO UNTIL THE EXPONET DISCOUNT ENDS!

We know Trade shows can be expensive, so we have negotiated with ExpoNet to provide our Exhibitors with a 20% discount on all power, lighting, furniture, audio visual and stand build. This will only apply to orders that have been placed and paid for prior to Friday 29 June 2018. You have one week to go!

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THURSDAY 14 JUNE, 2018

VISUAL IMPACT SYDNEY 2018

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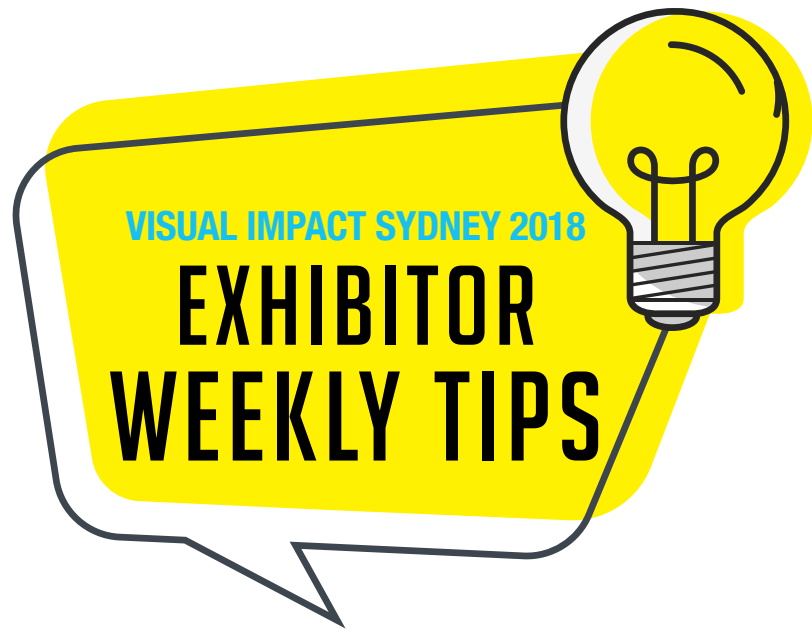
As an exhibitor of VISUAL IMPACT SYDNEY 2018, we will be providing you with a weekly tip to help you make the most out of your investment in Visual Impact Sydney.

There are numerous ways to get exposure for your company through sponsorship – wrap the Darling Harbour shuttle bus; put your branding in the cafe, brand the trackless trains running continuously from P1 carpark and many more! Contact the show team at [exhibitions@visualconnections.org.au](mailto:exhibitions@visualconnections.org.au) for more information.

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THURSDAY 7 JUNE, 2018



As an exhibitor of **VISUAL IMPACT SYDNEY 2018**, we will be providing you with a weekly tip to help you make the most out of your investment in Visual Impact Sydney.

If you and/or your clients are staying in the city and commuting to Visual Impact don't forget we will have a shuttle bus running from Darling Harbour to Sydney Showground and return morning and afternoon.

Bookings are required.

Email us on [exhibitions@visualconnections.org.au](mailto:exhibitions@visualconnections.org.au) with names of those travelling.

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